VISION 2015
WHERE WE’RE GOING AND HOW WE’RE GOING TO GET THERE

The Community College of Southeast Missouri
A MESSAGE FROM THE PRESIDENT

Three Rivers College’s history is an amazing story of progress and innovation, and the next five years hold even greater promise for our college. To guide that progress, the college’s Strategic Planning Steering Committee, which includes broad-based representation from throughout the college, developed a vision statement and seven strategic planning themes. These themes, and the initiatives and strategies generated from these themes, are being used to position our college for innovation, educational excellence, and fulfilling our mission to positively impact lives by helping transform dreams into reality.

Our strategic planning themes, outlined on the following pages, will direct our planning processes and dictate how resources are best invested to benefit the students who bring to us their dreams and expectations for a high-quality education.

The themes form a framework that is crucial to Three Rivers continuing to fill the vital role of meeting the education and workforce needs of our area. As the college evolves and grows, our vision and themes will keep in focus our responsibility of being THE community college of Southeast Missouri.

Also included in this publication are artist’s renderings that capture Three Rivers’ vision for future expansion.

With our strategic themes and visionary projects, this is an exciting and dynamic time for Three Rivers. As you read through this document, I encourage you to consider what you can do to help in developing the future of Three Rivers College.

Dr. Devin Stephenson
President, Three Rivers College
MISSION STATEMENT
Three Rivers provides quality, accessible, and affordable learning opportunities and services for academic scholarship and professional success.

VISION STATEMENT
Three Rivers College will be the preeminent, cutting-edge community of learners with a student-first focus, and will operate as a vibrant, dynamic catalyst for the creation of opportunities that foster learning and student success.

CORE VALUES

COMMITTMENT TO LEARNING
We provide exemplary learning opportunities and maintain the highest standards through continuous improvement.

HARDWORKING
We are dedicated to working more diligently, smartly, creatively, and innovatively.

HONESTY AND INTEGRITY
We honor our commitment to the college mission as we hold ourselves to the highest ethical standards in all operations.

QUALITY
We take decisive action to shape the future in order to fulfill our commitment to excellence.

RESPECT
We value the worth of individuals from all backgrounds and treat coworkers and members of the community with courtesy and dignity.
STRATEGIC PLANNING THEMES

COMMUNICATION

INITIATIVE:
Three Rivers will enhance communication to internal and external constituents.

STRATEGIES:
- Increase avenues of communication.
- Increase outreach to potential students.
- Inform current students of available activities and programs.
- Promote the college to external community.
- Strengthen relationships with college alumni.

“Three Rivers gave me a good start at college with classes at night and close to home. Since then I have had opportunities I never would have dreamed possible at the time.”

State Senator Robert Mayer
President Pro Tem of the Missouri Senate
STRATEGIC PLANNING THEMES

PARTNERSHIPS

INITIATIVE:
Three Rivers will build innovative partnerships with business, industry, education, government, and community groups.

STRATEGIES:
• Assist businesses to develop a globally competitive workforce.
• Promote a seamless transition for K-12 schools.
• Enhance transferability with our post-secondary partners.
• Encourage college involvement with community groups.
• Increase awareness of college needs with governmental entities.

“I applaud Three Rivers’ focus on partnering with every entity in our community. It is an avenue to understanding the needs of our community.”

Kathern J. Harris
Director of Educational Talent Search
STRATEGIC PLANNING THEMES

RESOURCES

INITIATIVE:
Three Rivers will seek adequate resources to fulfill its mission.

STRATEGIES:
• Seek need-based professional development opportunities for employees.
• Enhance students’ collegial experiences.
• Seek and maintain campus facilities.
• Develop short- and long-term plans for technology infrastructure.
• Obtain alternate funding through a variety of sources.
• Build the college through collaborative partnerships.

“As I think of the tremendous increase in donations, partnerships, and expansion projects at Three Rivers, I am excited about what is occurring and the journey ahead as our visionary plans unfold.”

Mike Witt
Coordinator, Center at Sikeston
STRATEGIC PLANNING THEMES

TECHNOLOGY

INITIATIVE:
Three Rivers will develop, expand, implement, and refine its use of technology.

STRATEGIES:
• Expand off-campus and online programs.
• Enhance online services for students, faculty, and staff.
• Implement new technologies as they emerge.
• Utilize technology to streamline administrative processes.
• Upgrade equipment based on a defined schedule of need.

“Three Rivers is embracing new technologies that expand learning opportunities, support the efforts of our faculty and staff, and enhance student success.”

Kathy Richardson
System Administrator
LEADERSHIP

STRATEGIC PLANNING THEMES

LEADERSHIP

INITIATIVE:
Three Rivers will invest in its students, faculty, staff, and administration to develop innovative and visionary leaders.

STRATEGIES:
• Recruit a diverse workforce.
• Celebrate achievements, excellence, and best practices.
• Modernize techniques for employee evaluation and recognition.
• Provide professional leadership development opportunities.
• Develop a sense of community through collaboration.

“Three Rivers has provided me with outstanding opportunities for leadership that will be a great help to me as I complete my education and move on into a career.”

Aaron Smothers
Student Government Officer
STRATEGIC PLANNING THEMES

CULTURE

INITIATIVE:
Three Rivers will create an atmosphere of harmony, success, and excellence by embracing its climate and traditions.

STRATEGIES:

• Increase communication within the college community.
• Increase diversity.
• Create a coherent college image.
• Identify what it means to be a Three Rivers student or employee.
• Recognize the value of other cultures.
• Develop sustaining traditions.

“Three Rivers is creating a culture of excellence that has raised the bar for all involved and is changing the way students view the college. Students and staff are working together to create a better campus, a better community, and a better world.”

Marcia Fields
Director of Student Services
LEARNING

STRATEGIC PLANNING THEMES

LEARNING

INITIATIVE:
Three Rivers will invest in our learners, faculty, staff, and community to provide exemplary learning opportunities.

STRATEGIES:
• Equip students with life skills for a global economy.
• Provide professional development opportunities for employees.
• Develop a culture of assessment.
• Assess academic programs for global competitiveness.
• Instill in our students the desire for lifelong learning.
• Infuse diversity awareness into the curriculum.

“The Three Rivers administration is harnessing the talent of our faculty and staff and inspiring us to be our best. I now actually get enjoyment out of the work that I do, because the work that I do here is being recognized.”

Stanley Cunningham
Mathematics Instructor
Three Rivers’ Campus Master Plan envisioning college growth over the next several years. Proposed new buildings colored pink and yellow.
VISION FOR THE FUTURE

THREE RIVERS MAIN ENTRANCE

The proposed Main Entrance to campus off the newly opened Shelby Road will give the college an official and prominent presence in the community.
VISION FOR THE FUTURE

THREE RIVERS EVENT CENTER

The proposed on-campus Event Center will create a revenue stream from athletics, community events, and conventions.
The proposed classroom building on the Poplar Bluff campus will allow Three Rivers to better serve our growing student body.
VISION FOR THE FUTURE

SIKESTON CAMPUS

The proposed campus in Sikeston will expand educational and workforce training opportunities in the I-55/Highway 60 corridor.